May 26, 2010

Mr. James McPherson
Executive Director
National Association of Attorneys General
2030 M Street NW,
8th Floor
Washington, DC
20036

Dear Mr. McPherson:

I am writing to ask you to convey to your members, the attorneys general of the states and territories, our request to investigate Google Inc.’s “WiSpy” debacle. As you know, various federal authorities are looking at the privacy intrusion in which the Internet giant’s Street View cars routinely snooped for years on WiFi networks and gathered private data sent over them.

While the activity is likely a violation of federal laws, we believe there is a good possibility it also broke state wiretap, privacy and unfair business practices laws in many cases. We call on each attorney general to investigate the extent to which this is the case in his or her jurisdiction.

Google’s claim that its intrusive behavior was by “mistake” stretches all credulity. In fact, Google has demonstrated a history of pushing the envelope and then apologizing when its overreach is discovered. Given its recent record of privacy abuses, there is absolutely no reason to trust anything the Internet giant claims about its data collection policies.

We urge the attorneys general to demand that Google preserve all documents related to the WiSpy data gathering activities, as they may become evidence in criminal or civil cases. The attorneys general should launch independent investigations to get to the bottom of Google’s dubious data collection practices and reveal exactly how consumers’ privacy has been compromised and what remedies are required. They must help determine what Google knew and when Google knew it.

Sincerely,

John M. Simpson
Consumer advocate